

Privacy Policy for Futuraistic

Last Updated: 2026. 03. 10.

Version: 1.0

1. Introduction

Welcome to **Futuraistic** ("we," "us," or "our"). We are committed to protecting your privacy and ensuring the security of any personal data you provide. This Privacy Policy explains how we collect, use, and protect your information when you visit our website located at **futuraistic.hu** and **kredibleai.com** (the "Site").

This policy is designed to comply with the **General Data Protection Regulation (GDPR)** of the European Union and the **UK General Data Protection Regulation (UK GDPR)**.

2. Information We Collect

We collect minimal personal data from you. Specifically, we only collect information when you voluntarily submit it to us via our contact forms or email inquiries.

Personal Data Collected:

- **Name:** Your full name (First and Last).
- **Email Address:** A valid email address for business correspondence.
- **Phone Number:** A valid phone number to get in touch on.
- **Company Name (Optional):** The name of your organization, if applicable.

Data Not Collected:

- We **do not** collect sensitive data (e.g., race, religion, health data).
- We **do not** collect financial information (e.g., credit card numbers) on this website.
- We **do not** collect data about your browsing habits, location history, or device identifiers.

3. How We Collect Your Data

We collect your personal data directly from you when:

- You fill out and submit a "Contact Us" form on our website.

- You send us an email directly to hello@futuraistic.hu.

4. Purpose of Processing

We process your personal data for the following specific purposes:

- **Business Inquiries:** To respond to your request or inquiry regarding our services.
- **Follow-up Communication:** To reply to your email and provide the information requested or discuss potential business opportunities.

Lawful Basis for Processing:

We process your data based on the following lawful bases under GDPR/UK GDPR:

- **Consent:** You have given us your explicit consent to contact you regarding the specific inquiry (e.g., by clicking "Submit" on a form).
- **Legitimate Interests:** We have a legitimate interest in responding to business inquiries and maintaining professional communication with potential clients.

5. Data Retention

We will retain your personal data only for as long as necessary to fulfill the purpose outlined in Section 4.

- **Retention Period:** We will keep your contact information until you request us to delete it, or for a maximum of **[e.g., 12 months]** after we have responded to your inquiry.
- **Deletion:** If you no longer wish for us to process your data, please contact us using the details in Section 10. We will delete your information from our records as soon as reasonably possible, unless we are legally required to keep it (e.g., for tax or legal compliance).

6. Data Sharing and Disclosure

We **do not** sell, trade, or rent your personal data to third parties.

- **Service Providers:** We may use a third-party email service provider (e.g., Zoho, Resend) to send automated responses or newsletters. If we do this, they act as our "Data Processors." We ensure these providers are GDPR-compliant.
- **Legal Requirements:** We may disclose your data if required to do so by law or in response to valid requests by public authorities (e.g., a court order).

7. International Data Transfers

- **Option A (Data stays in EU/UK):** Your data is processed within the European Economic Area (EEA) or the United Kingdom. We do not transfer your data to countries outside of these jurisdictions.

8. Cookies and Tracking

We respect your privacy regarding digital tracking. Please note the following:

- **No Third-Party Tracking:** We **do not** use third-party cookies for tracking, advertising, or analytics purposes.
- **Essential Cookies:** We may use "essential" first-party cookies (e.g., session cookies) to ensure the functionality of our website and contact forms. These are strictly necessary for you to use our services and cannot be disabled without disabling the website features.
- **Analytics:**
We do not use third-party analytics tools that track user behavior across the web.

9. Your Rights

Under GDPR and UK GDPR, you have specific rights regarding your personal data:

- **Right to Access:** You can request a copy of the personal data we hold about you.
- **Right to Rectification:** You can request that we correct any inaccurate or incomplete data.
- **Right to Erasure ("Right to be Forgotten"):** You can request that we delete your personal data at any time.
- **Right to Restrict Processing:** You can request that we stop processing your data while a dispute is resolved.
- **Right to Data Portability:** You can request a copy of your data in a structured, machine-readable format.
- **Right to Object:** You can object to our processing of your data (e.g., if you no longer wish for us to follow up with you).

How to Exercise Your Rights:

To exercise any of these rights, please contact us at hello@futuraistic.hu. We will respond to your request within 30 days of receiving it.

10. Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, accidental loss, or destruction. This includes using secure connections (HTTPS/SSL) for our website and email servers.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last Updated" date. We encourage you to review this Privacy Policy periodically.

12. Contact Us

If you have any questions about this Privacy Policy or wish to exercise your data rights, please contact our Data Protection Officer / Company Representative:

- **Company Name:** Futuraistic
- **Address:** Company Registration in Progress
- **Email:** hello@futuraistic.hu